



analytica Anacon India

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INDIALABEXPO  
2019

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Messe München

**April 16 – 17, 2019 | Bombay Exhibition Centre (BEC), Mumbai**

Press Release

19 December 2018, Mumbai

### **The success story of analytica Anacon India and India Lab Expo continues in 2019**

- Benefit from the growing western market
- Major brands have confirmed their participation
- One-to-one discussions at the Buyer Seller Forum
- Strong industry support for the exhibition

**Mumbai:** With the **successful** completion of two editions of analytica Anacon India and India Lab Expo in Mumbai & Hyderabad this year, 2019 will be bigger and better as we host another exciting edition from 16-17 April, 2019 at Bombay Exhibition Centre (BEC), Mumbai which is known as the business hub of India, in addition to the annual flagship event in Hyderabad in the month of September.

#### **Benefit from the growing western market**

The laboratory and analytical market is growing at an exponential rate due to the recent investment plans initiated by the government; which is furthermore complemented by the industry bodies to capitalize on the growth projection. More and more pharma and R&D projects have been commenced leading to continuous demands of laboratory and analytical instruments putting up a good business platform for the suppliers and effective sourcing opportunities for the key buyers of the industry.

In order to capitalize on this growth opportunity, Messe Muenchen India is glad to announce the **13<sup>th</sup> edition** of analytica Anacon India and India Lab Expo, the leading trade fairs for laboratory technology, analysis, biotechnology and diagnostics in Mumbai for the second time in a row. The Mumbai edition is expected to bring together 150+ exhibitors with an expected visitor footfall of 4000+ trade visitors in just two days

#### **Major brands have confirmed their participation**

The trade fair has already garnered a strong participation from the major brands of the industry including companies like Anatek Services, Athena Technology, Beckman Coulter, Glassco Laboratory Equipments, Microlit, Pall India, PerkinElmer India, Simson Pharma, Sympatec GmbH, Techcomp Limited and TKA Ultrapure; etc.

Bhupinder Singh, CEO of Messe Muenchen India is impressed with the response so far; “The presence of major brands and key players from the industry has created a strong perception about the trade fair and we are looking forward to another successful trade fair. We hope to welcome many more participants thus, building a strong networking platform for the exhibitors and the buyers present at the exhibition”.

#### **One-to-one discussions at the Buyer Seller Forum**

The Mumbai edition is expected to attract trade visitors from pharmaceuticals, chemicals, food processing, biotechnology, healthcare, diagnostics, research and development as major visitor target audience. The visitor fraternity includes key decision makers and buyers from major companies including Cipla, Sun Pharma, Glenmark and Hindustan Unilever to name a few. The presence of these companies will definitely give a strong boost to the future business of the participants at the trade fair. More than **300** one-to-one meetings are expected to be scheduled in the buyer-seller forum in a span of two days.

**Messe Muenchen India Pvt. Ltd.** (Formerly known as MMI India Pvt. Ltd.)

507 & 508, INIZIO, Cardinal Gracias Road, Opp. P&G Building, Chakala, Andheri (E), Mumbai - 400 099. India

Tel.: +91 22 4255 4700 | Fax: +91 22 4255 4719 | E-mail: info@mm-india.in

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### **Strong industry support for the exhibition**

analytica Anacon India and India Lab Expo has always been acknowledged and ratified by key trade bodies and associations related to laboratory and analytical instruments. Gautam Rajan, President of Indian Analytical Instruments Association (IAIA) shared his thoughts on the upcoming edition, “We see a huge potential in the analytical market in India and even globally. The industry is growing at a good pace and we see more and more companies connecting with the exhibition in the years to come. Messe Muenchen India, as an organizer is doing an excellent job by setting up multiple shows for this sector in the recent past. We are glad to associate with them for the Mumbai edition as well”. Along with the Indian Analytical Instruments Association, industry trade bodies like Indian Drug Manufacturers’ Association (IDMA), Indian Chemical Council (ICC), Bulk Drug Manufacturers’ Association (BDMA), Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry (FTACCI), Federation of Small and Medium Enterprises and Spectaris (Germany) has offered their support to the upcoming edition in Mumbai.

### **New Feature: IPMMA to have a pharma machinery pavilion at analytica Anacon India & India Lab Expo Mumbai edition**

The new feature of this year’s event in Mumbai is the introduction of Pharma Machinery pavilion organized by Indian Pharma Machinery Manufacturers Association (IPMMA). This pavilion will feature pharma machinery and equipment manufacturers from processing, packaging, cleanroom, filling, water treatment, environmental control to name a few.

**One show, two cities: The upcoming editions of analytica Anacon India and India Lab Expo will take place on 16-17 April 2019 at Bombay Exhibition Centre (Mumbai) and from 19-21 September 2019 at HITEX Exhibition Centre (Hyderabad). Visit [www.analyticaindia.com](http://www.analyticaindia.com) and [www.indialabexpo.com](http://www.indialabexpo.com) for more information on the trade fair.**

For PR and media queries contact: Mohsin Darvesh at +91-98201 19675; [mohsin.darvesh@mm-india.in](mailto:mohsin.darvesh@mm-india.in)

### **About Messe Muenchen India**

As part of its international strategy, Messe München has been expanding its portfolio and offers a worldwide network. In India, Messe München founded its wholly owned subsidiary with a registered office in Mumbai in September 2007. Messe Muenchen India is one of the leading organizers of trade fairs in India with a vast portfolio of B2B events such as analytica Anacon India, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Intersolar India, India Lab Expo, Indian Ceramics, LASER World of PHOTONICS INDIA, productronica India and recently acquired Smart Cards Expo. The local trade fairs provide Messe München and its international exhibitors with access to high-potential markets.

Messe Muenchen India works closely with industry stakeholders to deliver well researched and professional trade fairs keeping in mind the priorities of the customers. With its main office in Mumbai and regional representations in New Delhi, Bengaluru, Hyderabad and Chennai, Messe Muenchen India brings professionals from across sectors together for business, as well as for learning and networking opportunities.

### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

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